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THE ENVIRONMENTAL CENTER FEATURES CASCADE FINANCIAL STRATEGIES AS GREEN SPOT BUSINESS

Incorporating values into investment decisions with Socially Responsible Investing

October 26, 2015 - Bend, Oregon – Cascade Financial Strategies is proud to be featured as a Green Spot Business by the Environmental Center of Bend. The Green Spot promotes sustainably run, community conscious, and locally owned businesses. They work to educate consumers, business owners, and our community about the benefits of supporting a sustainable and local economy.

"Consistent with our philosophy of embedding sustainability into our daily lives, we look forward to helping the Environmental Center spread the context of their mission to make a valiant difference in the choices people make for the sake of the environment," says Jack Schniepp CFP®, ChFC® and owner of Cascade Financial Strategies. "We are thrilled to accept the distinction as a Green Spot Business," added Schniepp.

Socially Responsible Investing (SRI) is a way to use our financial system to change society by way of incorporating values into investment decisions. It's an investment strategy, which seeks to maximize both financial return and social good. Proudly, Cascade Financial Strategies is the only Central Oregon member of the U.S. Forum for Sustainable and Responsible Investment (US SIF).

With the rising amount of publicity on the possible impact of climate changes, SRI is becoming more and more popular as both individuals and institutions are seeking to align the direction of their investments with their core values. In a recent report by Morgan Stanley, one dollar of every six dollars is professionally managed in the United States, with almost \$6.7 trillion in some form of sustainable investments.

About Cascade Financial Strategies

Cascade Financial Strategies (CFS) is a boutique investment management and financial planning firm based in Bend, Oregon. CFS is the only firm in Central Oregon that is a member of the US/SIF, The Forum for Sustainable and Responsible Investment. CFS is an advocate and supporter of many other local and national organizations that promote sustainable and

responsible living. Cascade Financial Strategies is a Registered Investment Advisor (RIA). Stay tuned at **blog spot www.sribend.com**.

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